

## INTELLECTUAL CAPITAL

### BRAND ACHIEVEMENTS FOR FY 2024/25

Throughout the 2024/25 financial year, People's Leasing has solidified its reputation as an industry leader by securing a distinguished array of local and international accolades in business excellence, technology innovation, reporting transparency and sustainability. These honours underscore our commitment to operational excellence and responsible growth, while our strengthened financial position and upgraded credit rating reflect the robustness of our strategic vision. Together, these achievements not only celebrate our past successes but also pave the way for continued leadership and value creation in the years ahead.

#### BUSINESS EXCELLENCE AWARDS

##### Global Brand Magazine Award 2024

- Most Trusted Financial Institution Sri Lanka

##### Asian Business Leadership Awards

- Financial Fortitude Best Leasing Company of the year

##### Sri Lanka Islamic Banking and Finance Industry (SLIBFI) Awards

- Bronze Award for Islamic Finance Entity of the Year
- Merit Award for Islamic Finance Product of the Year
- Gold Award for Transformative Leadership-Head of Islamic Finance –Al Safa Islamic Finance

##### Sri Lanka Branding and Marketing Leadership Awards 2024

- Islamic Finance Service Provider of the Year
- Islamic Finance Innovative product of the year
- Transformative Leadership- Head of Islamic Finance Al Safa Islamic Unit
- Rising Personality of the year in Islamic Finance-Women's Category
- Best NBFI Brand of the Year

##### Islamic Finance Forum of South Asia (IFFSA) Awards 2024

- Silver Award- Islamic Banking Window / Unit of the Year
- Silver Award- Digital Marketing Campaign of the Year
- Bronze Award - Marketing Campaign of the Year
- Merit Award- Islamic Finance Product of the Year
- Special Recognition Award- Standout Submission Award

##### BestWeb.lk Awards 2024

- Gold Award - Best Mobile User Experience Finance and Insurance Website.
- Silver Award-Best Finance and Insurance Website.

#### FINANCIAL STABILITY

Rs.	Rs.
<b>5.79 Bn</b>	<b>194.53 Bn</b>
<b>PBT</b>	<b>Total Assets</b>
(7.67% year on year growth)	(21.69% year on year growth)

**A(Ika); (Outlook Stable)**

upgraded by Fitch Ratings Lanka Ltd on 24 January 2025

#### TECHNOLOGY EXCELLENCE AWARDS

##### National ICT Awards 2023/24

- Chief Information Officer of the Year

##### National Best Quality Software (NBQSA) Awards 2024

- Merit Award- In-House Development category



## REPORTING EXCELLENCE AWARDS

**TAGS Awards hosted by CA Sri Lanka**

- ⊙ Annual Report 2023/24 of People's Leasing placed among top-ten nominees for overall excellence in Annual Reports.
- ⊙ Silver Award: Finance Companies, Leasing Companies & Other Financial Institutions (Total Group Assets Above Rs. 75 Bn.)
- ⊙ Certificate of Recognition: Corporate Governance Disclosure Financial Services
- ⊙ Certificate of Recognition: Digitally Transformative Reporting
- ⊙ Certificate of Recognition: Sustainability Reporting
- ⊙ Certificate of Recognition: Integrated Reporting

**CMA Excellence in Integrated Reporting Awards – 2024**

- ⊙ People's Leasing was adjudged and awarded as one of the "Ten Best Integrated Reports".
- ⊙ "First Runner Up" Best Integrated Report – Finance & Leasing Sector

**Best Presented Annual Report Awards organised by South Asian Federation of Accountants (SAFA)**

- ⊙ Joint Bronze, Financial Services

**ARC Awards, hosted by Mercomm Inc., USA.**

- ⊙ Best of Sri Lanka Grand Award
- ⊙ Best of Financial Data Category Grand Award
- ⊙ Category Awards (Financial Services: General Category)
  - Gold Award : Financial Data
  - Gold Award : Chairman's/ President's Letter
  - Gold Award : Non-Traditional Annual Report
  - Gold Award: Written Text
  - Silver Award: Infographics
  - Bronze Award : Printing & Production.

## AWARDS FOR SUSTAINABILITY EXCELLENCE

- ⊙ Token of Appreciation from Biodiversity Sri Lanka as an appreciation for the impactful partnership to "Life to our forests" Project in Kanneliya"

